

CLAIMS

What is claimed is

1. A pennant attachment system, comprised of a three-part adhesive strip and a mast clip,

5 the three-part adhesive strip a flat piece of material in a rectangular shape, the flat piece of material possessing a non-adhesive side and an adhesive side,

 the non-adhesive side clean of any adhesive material,

 the adhesive side possessing three rectangular sections whose

10 long axis parallels the long axis of the three-part adhesive strip,

 the two outside rectangular sections covered with a contact adhesive, the two outside rectangular sections also possessing peelable covers that completely cover the contact adhesive,

 the central rectangular section clean of any adhesive material,

15 the mast clip made from a single piece of semi-rigid material,

 the mast clip shaped in such a fashion that it can be opened and

then placed over a slim mast, and held in place on the mast by means of a bead of tacky adhesive inside the mast clip,

the pennant attachment system used by obtaining a pennant to be attached to a mast, obtaining a three-part adhesive strip of

- 5 sufficient length such that it covers the edge of the pennant to be attached to the mast, peeling off one peelable strip and attaching the corresponding outside rectangular section to the pennant edge by means of the contact adhesive, placing the central rectangular section of the three-part adhesive strip over the mast, then
- 10 removing the remaining peelable strip and wrapping the three-part adhesive strip around the mast and attaching it to the other side of the edge of the pennant in such a manner that only the central rectangular section is in contact with the mast,

- then attaching the mast clip to the mast beneath the pennant
- 15 in such a manner that the weight of the pennant on the mast is held

up by the mast clip and the pennant is prevented from sliding down the mast.

2. A pennant attachment system as in Claim 1 where the contact adhesive is strong enough to hold the weight of a paper pennant.

5 3. A pennant attachment system as in Claim 1 where the contact adhesive is strong enough to hold the weight of a cloth flag.

4. A pennant attachment system as in Claim 1 where the mast clip is made of metal.

5. A pennant attachment system as in Claim 1 where the mast clip is
10 made of plastic.